



Film Label Adhesive

SA- PVC233 Pressure sensitive adhesive for PVC film labels

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SA-PVC233 Film Label Adhesives is an aqueous dispersion polymer with unique balance of cohesion, tack and peel adhesion properties for PVC film labels. This product is recommended for applications where mandrel resistance is required.

TYPE

Acrylic ester and vinyl ester copolymer dispersion

KEY FEATURES

- Very good UV stability
- Excellent film clarity
- Excellent mandrel resistance
- Excellent peel/shear balance
- Very good adhesion to polyolefin
- Excellent slitting and die cutting properties
- Can be formulated for the most recent coating lines

TYPICAL PROPERTIES

Appearance	Milky white liquid	
рН	7.0-8.5	
Solid content	52±1%	
Type of emulsion	Anionic	
Viscosity (25°C)	80-200mPa·s	
Density (20°C)	1.02 g/cm3	
Loop tack (FTM-9, On Glass)	10.0 N/25mm	
Shear resistance (FTM-8, On glass)	80 h	

Test conditions: 18-20 g/m² dry adhesive on PVC film (80 μm)

APPLICATION

PVC film labels etc.

STORAGE AND HANDLING

- Available in 200 kg/ barrel or 1000 kg/ barrel (IBC)
- Store products in tightly closed original containers at 5-35°C
- Shelf life: 6-9 months from delivery date
- According to non-dangerous goods transport

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